



THE #1 EVENT FOR BLACK VISUAL ARTISTS

# BLACK ART EXPO

**SPONSORSHIP  
OPPORTUNITIES**

[BLACKARTEXPO.COM](https://BLACKARTEXPO.COM) | [MGT@BLACKARTEXPO.COM](mailto:MGT@BLACKARTEXPO.COM)



# ABOUT B.A.E.

Step into a world where vibrant **expressions of Black culture collide with artistic brilliance**. The Black Art Expo is a celebration of the dynamic talents of Black visual artists. This immersive experience is **not just an exhibition but a gathering of the Black community**—a safe space for connection, celebration, and cultural exchange. Engage with artists, fellow art enthusiasts, and community leaders who are committed to fostering dialogue and understanding.

Whether you're an art aficionado, a seeker of inspiration, or simply curious about the magic that art can create, this is a **must-attend event for those who appreciate the profound impact of Black artists!**

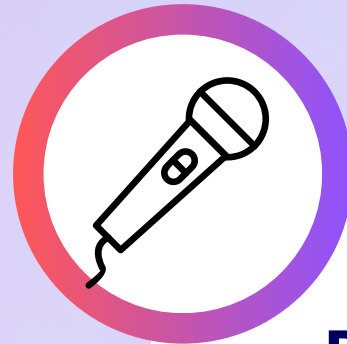
BLACK ART EXPO







# OUR EVENT



## LIVE PERFORMANCES

Experience captivating live music acts performed on stage, enhancing the art expo atmosphere with soulful melodies and rhythmic performances.



## ARTIST TALKS

Gain unique insights into the creative process and inspirations behind the artwork as artists share their stories and artistic journeys.



## ART EXHIBITS

A diverse collection of awe-inspiring artworks that showcase the creativity and talent of emerging and established Black visual artists.



## GUIDED WORKSHOPS

Interactive workshops such as the Poppin' Paint Party and Vibin' Sneaker Lab led by skilled instructors, guiding you in various art forms.

BLACK ART EXPO



# REACH

**19K**

BLACKARTEXPO.COM  
PAGE VIEWS

**1.3M**

2022 SOCIAL  
MEDIA REACH

**1.1K**

OPT-IN EMAIL  
SUBSCRIBERS

**2.8K**

CURRENT INSTAGRAM  
FOLLOWING

**4.4K**

% INSTAGRAM FOLLOWING  
INCREASE SINCE 2021



BLACK ART EXPO



# POSITIVE BUZZ

## TERRENCE MOORE

### I'm on cloud nine!

Sold most of my art and made so many great connections and new art friends! This was one of the best events I've been apart of and best time I can remember. Black Art Expo thanks for everything!

## ZION ROZIER

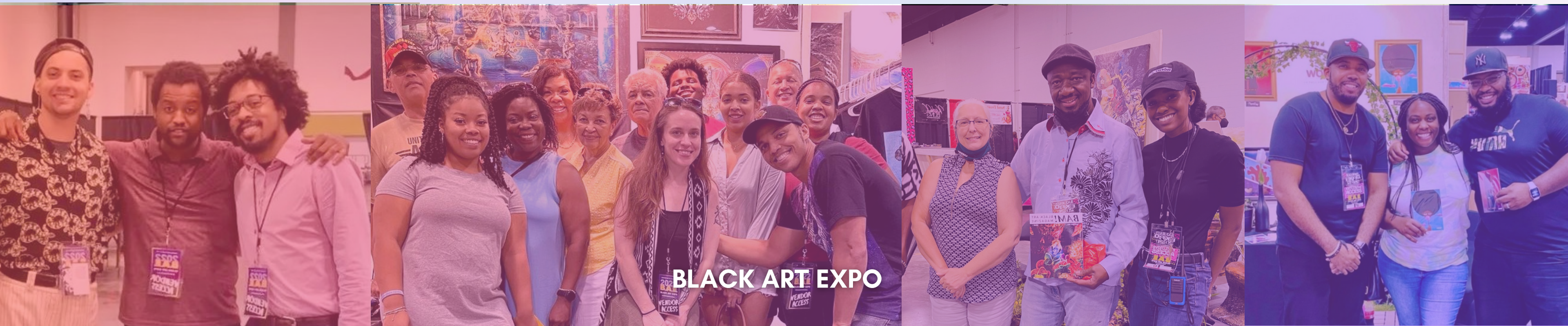
### What a successful day!

Engaging with people will always be priceless. I had an amazing time. Thank you Black Art Expo for allowing me to showcase my talent. I'm grateful for this wonderful opportunity.

## FELICIA TASBY

### Definitely doing this again!

Today was awesome and I thank everyone for the support at the Black Art Expo! Meeting new people and networking with other black-owned businesses was truly inspirational.





# OUR AUDIENCE



**68%**  
FEMALE

**32%**  
MALE

**50%**  
AGE 25-50

BLACK ART EXPO



# SPONSORSHIP PACKAGES

**\$1K**

**On-Site Placements:**

- 10x10 ft Booth Space
- Stage Announcements
- Show Booklet Ad
- 20 Event Tickets

**Digital Placements:**

- Event Newsletters
- Website Banners
- Social Media Promos

**\$5K**

**On-Site Placements:**

- 10x10 ft Booth Space
- Stage Announcements
- Show Booklet Ad
- 25 Event Tickets
- Photo Booth Banner
- VIP Lanyards
- VIP Badges
- VIP Bags
- Class or Panel Time

**Digital Placements:**

- Event Newsletters
- Website Banners
- Social Media Promos
- Press Release Mention

**\$10K**

**On-Site Placements:**

- 10x10 ft Booth space
- Stage Announcements
- Show Booklet Ad
- 30 Event Tickets
- Photo Booth Banner
- VIP Lanyard
- VIP Badge
- VIP Bag
- Class or Panel Time
- Event Signage Placement

**Digital Placements:**

- Event Newsletters
- Website Banners
- Social Media Promos
- Press Release Mention
- Merch Placement
- Radio Ad Mention

BLACK ART EXPO





**BLACK ART  
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**THANK  
YOU!**



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@BLACKARTEXPOOFFICIAL  
MGT@BLACKARTEXPO.COM